

REF: 1584 213 201 1100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG28/12 11.59
*** WPXI-TV ***

REP HEADLINE# 6299493
*** ORIGINAL REV#0 ***

[illegible]

DATE	AMOUNT	W-F	Z
9/12	\$675.00	9/12	2
9/14		9/14	2

PROGRAM : THE TONIGHT SHOW WITH JAY LENO
CON COM1 : THE TONIGHT SHOW WITH JAY LENO

4	1100A-1200N	30	\$275.00	9/17	1	MON
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PROGRAM : ANDERSON COOPER
CON COM1: ANDERSON COOPER

5	1200N-1230P	30	\$375.00	9/12	2	W-F
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PROGRAM :	CHANNEL	11	NOON	NEWS
CON COM1 :	CHANNEL	11 <td>NOON <td>NEWS</td> </td>	NOON <td>NEWS</td>	NEWS

DATE	DESCRIPTION	AMOUNT	W-F
9/12	500A-530A	\$300.00	3
9/14	500A-530A	\$300.00	3

PROGRAM : CHANNEL 11 NEWS
CON COM1: CHANNEL 11 NEWS

7	5000-5300	30	9/12	9/14	2	W-F
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PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

	9/12	9/14	W-F
0	\$30A-600A	\$400.00	2
30	\$30A-600A	\$400.00	2

PROGRAM : CHANNEL 11 NEWS
CON COM1 : CHANNEL 11 NEWS

DATE	DESCRIPTION	AMOUNT	CHECK NO.	BANK	W-F
9/12	9/12	\$800.00			2
9/12	9/12	\$800.00			2

PROGRAM :	CH 11	EARLY NEWS
CON COM1:	CH 11	EARLY NEWS

	9/17	9/17	MON
1	\$1,000.00	1	MON

PROGRAM : CH 11 EARLY NEWS

DATE	TIME	W-F
9/12	00	2
9/14	00	2

PROGRAM : CHANNEL 11 NEWS AT 6AM

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ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6299493
*** ORIGINAL REV#0 ***

CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG28/12 11.59
*** WPXI-TV ***

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*** WPXI-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
12			630P-700P	30		\$2,100.00	9/12	9/14	1		W-F	1
PROGRAM : NBC NITELY NEWS												
CON COM1: NBC NITELY NEWS												
13			700P-730P	30		\$1,500.00	9/12	9/14	1		W-F	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
14			700A-900A	30		\$625.00	9/12	9/14	2		W-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
15			730P-800P	30		\$1,650.00	9/17	9/17	1		MON	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
16			1100P-1135P	30		\$1,700.00	9/15	9/15	1		SAT	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
17			600P-630P	30		\$625.00	9/15	9/15	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
18			800A-1030A	30		\$375.00	9/15	9/15	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
19			1130P-1230A	30		\$4,500.00	9/16	9/16	0		SUN	0
PROGRAM : NEWS/BLACK & GOLD STEELERS 9/9, 10												
CON COM1: NEWS/BLACK & GOLD STEELERS 9/9, 10												
20			1135P-1205A	30		\$1,450.00	9/16	9/16	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												

REP HEADLINE# 6299493
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/12 11.55
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			600P-630P	30		\$675.00	9/16	9/16	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
22			800A-1000A	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
SEP/12			25675.00									
											CONTRACT TOTAL	25675.00
											TOTAL SPOTS	32

MARKET TOTALS \$88,534 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*